



INVESTOR PRESENTATION

November 2021



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Results actually achieved may differ materially from expected results included in these forward-looking statements as a result of these or other factors. Due to such uncertainties and risks, potential investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date on which such statements are made. The Company disclaims any obligation to, and does not undertake to, update or revise and forward-looking statements in this presentation.



INVESTMENT HIGHLIGHTS & PORTFOLIO

Overview

- Diversified Holding Company with two primary businesses with iconic brand names: tobacco (Liggett Group) and real estate (Douglas Elliman)
- On November 8, Vector announced the potential spin-off of Douglas Elliman to become an independent publicly traded company, which is expected to complete in late 2021
- History of strong earnings with Adjusted EBITDA of \$448.4 million for the last twelve months ended September 30, 2021(1)
 - Tobacco Adjusted EBITDA of \$360.8 million for the last twelve months ended September 30, 2021⁽²⁾
 - Despite challenges from the COVID-19 pandemic, Douglas Elliman produced Adjusted EBITDA of \$106.2 million for the last twelve months ended September 30, 2021⁽³⁾
- Diversified portfolio of consolidated and non-consolidated real estate investments at New Valley
- Maintains substantial liquidity with cash, marketable securities and long-term investments of \$737 million (including cash of \$133 million at Liggett and \$159 million at Douglas Elliman) as of September 30, 2021
- As of September 30, 2021, seasoned management team (CEO, COO, CFO and General Counsel) with average tenure of 27 years with Vector Group
- Management team and directors beneficially own approximately 7% of the equity of Vector Group
- Perpetual cost advantage over the largest U.S. tobacco companies annual cost advantage ranged between \$160 million and \$169 million from 2012 to 2020⁽⁴⁾

(1) Vector's Net income for the last twelve months ended September 30, 2021, was \$206.4 million. Adjusted EBITDA is a Non-GAAP Financial Measure. Please refer to Exhibit 99.1 of the Company's Current Report on Form 8-K, filed November 8, 2021 (Table 2), for a reconciliation of Net income to Adjusted EBITDA as well as the Disclaimer to this document on Page 2.

(2)All "Liggett" and "Tobacco" financial information in this presentation includes the operations of Liggett Group LLC, Vector Tobacco Inc., and Liggett Vector Brands LLC unless otherwise noted. Tobacco Adjusted EBITDA is a Non-GAAP Financial Measure and is defined in Tables 2 and 5 of Exhibit 99.1 to the Company's Current Report on Form 8-K, filed November 8, 2021.

(3) Douglas Elliman's Net income was \$96.2 million for the last twelve months ended September 30, 2021. Adjusted EBITDA is a Non-GAAP Financial Measure. Please refer to Exhibit 99.1 of the Company's Current Report on Form 8-K, filed November 8, 2021, for a reconciliation of Adjusted EBITDA to net income (Table 7) as well as the Disclaimer to this document.

(4)Cost advantage applies only to cigarettes sold below applicable market share exemption (approximately 1.93% of cigarettes sold in the United States).





LIGGETT GROUP OVERVIEW

- Fourth-largest U.S. cigarette manufacturer; founded in 1873
 - Core Discount Brands Eagle 20's, Pyramid, Montego, Grand Prix, Liggett Select and Eve
 - Today, the average retail prices of Eagle 20's and Pyramid are approximately 35% and 15%, respectively, below the average retail prices of the leading premium brands
 - Partner Brands USA, Bronson and Tourney
- Consistent and strong cash flow
 - Tobacco Adjusted EBITDA of \$360.8 million for the last twelve months ended September 30, 2021⁽¹⁾
 - Low capital requirements with capital expenditures of \$5.7 million related to tobacco operations for the last twelve months ended September 30, 2021
- Current cost advantage of approximately \$0.80 per pack⁽²⁾ compared to the largest U.S. tobacco companies
 expected to maintain, or gain, market share and drive profit in core brands
 - Pursuant to the MSA, Liggett has no payment obligations unless its market share exceeds a market share exemption of approximately 1.65% of total cigarettes sold in the United States, and Vector Tobacco has no payment obligations unless its market share exceeds a market share exemption of approximately 0.28% of total cigarettes sold in the United States
 - MSA exemption annual cost advantage ranged between \$160 million and \$169 million for Liggett and Vector Tobacco from 2012 to 2020







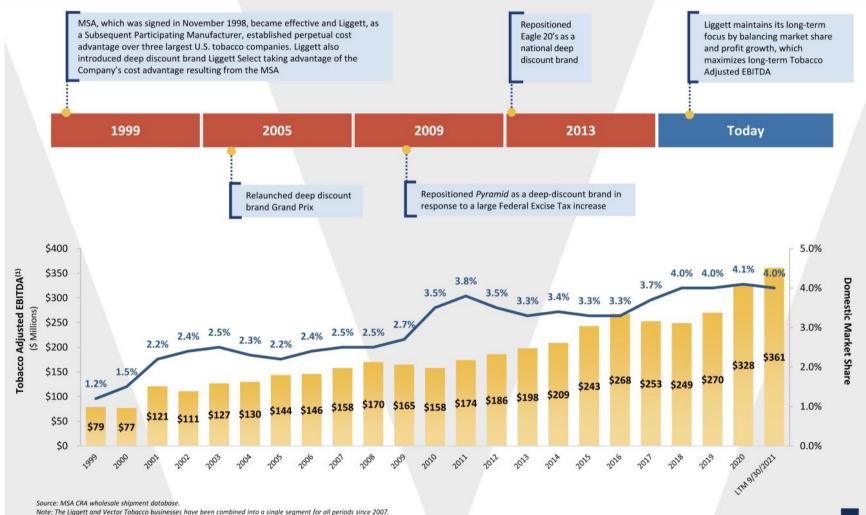






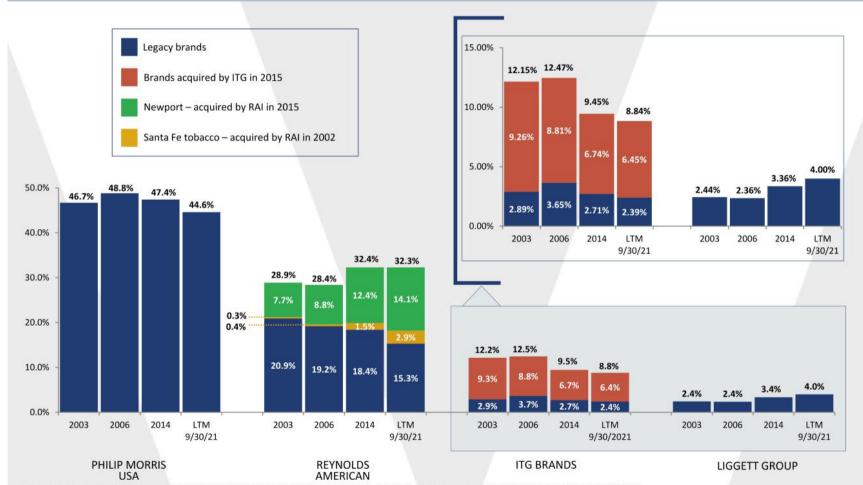


LIGGETT GROUP HISTORY





ADJUSTED U.S. TOBACCO INDUSTRY MARKET SHARE



Source: The Maxwell Report's sales estimates for the cigarette Industry for the years ended 2003 (February 2004), 2006 (February 2007) and 2014 (March 2015) and internal estimates for LTM ended 9/30/2021.

(1) Actual Market Share in 2003, 2006 and 2014 reported in the Maxwell Report for Reynolds American was 29.6%, 27.6% and 23.1%, respectively, and, for ITG Brands, was 2.9%, 3.7%. and 2.7%, respectively. Adjusted market share has been computed by Vector Group Ltd. by applying historical market share of each brand to the present owner of brand. Thus, the graph assumes each company owned its current brands on January 1, 2003. The legacy brands market share of Reynolds American in 2003 includes the market share of Brown & Williamson, which was acquired by Reynolds American in 2004. In 2015, Reynolds American acquired Lorillard Tobacco Company, which manufactured the Newport brand, and sold a portfolio of brands, including the Winston, Salem, Kool and Maverick brands to ITG Brands.

(2) Does not include smaller manufacturers, whose cumulative market shares were 9.8%, 7.9%, 8.9% and 10.3% in 2003, 2006, 2014 and LTM ended 9/30/2021, respectively.



TOBACCO LITIGATION AND REGULATORY UPDATES

Litigation

- In 2013, Liggett reached a settlement with approximately 4,900 Engle progeny plaintiffs
 - Liggett agreed to pay \$62 million in cash and annual payments of \$3.4 million from 2015 to 2028
 - As of September 30, 2021, 38 Engle progeny cases remain pending
- Liggett is also a defendant in 81 non-Engle smoking-related individual cases and three smoking-related actions where either a class had been certified or plaintiffs were seeking class certification
- The Mississippi Attorney General filed a motion to enforce Mississippi's 1996 settlement agreement with Liggett and alleged that Liggett owes Mississippi approximately \$36 million in damages (including interest through August 2021).
 Proceedings are pending, although, to date Liggett has been unsuccessful in its efforts to defeat this matter

Regulatory

- Since 1998, the MSA has restricted the advertising and marketing of tobacco products
- Minimum Price Legislation
 - Legislation was recently passed in Colorado that contained a provision setting a floor on the minimum retail price of cigarettes sold in Colorado. Liggett commenced litigation challenging the legality of the minimum price provision. If other states enact similar legislation, the result could negatively impact our future financial condition, results of operations and cash flow
- Certain states have passed legislation banning the sale of menthol cigarettes
- Family Smoking Prevention and Tobacco Control Act (2009) granted the FDA the authority to regulate (but not ban) tobacco products
 - On March 16, 2018, FDA initiated regulatory process to consider setting maximum nicotine level for cigarettes
 - On April 29, 2021, FDA announced that it intends to issue a proposed rule to prohibit menthol as a characterizing flavor in cigarettes by the end of April 2022





REAL ESTATE OVERVIEW

- New Valley, which owns Douglas Elliman Realty, LLC, is a diversified real estate services and technology ("PropTech") company that is seeking to acquire or invest in additional real estate properties or projects
- New Valley has approximately \$158 million⁽¹⁾ invested, as of September 30, 2021, in a broad portfolio of real estate ventures
- On November 8, Vector announced the potential spin-off of Douglas Elliman to become an independent publicly traded company, which is expected to complete in late 2021. SpinCo will own New Valley's real estate brokerage, ancillary services operations and PropTech investment businesses of Douglas Elliman. New Valley's real estate properties and projects will remain owned by Vector.



(1) Net of cash returned.

(2) New Valley's net income (loss) was \$14.8M, \$(11.4M), \$(75.9M) and \$61.9M for the periods presented. Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation of Net income (loss) to Adjusted EBITDA, please see Vector Group Ltd.'s Current Reports. on Form 8-K, filled on February 28, 2020, February 28, 2021, and November 8, 2021, and Form 10-K for the fiscal year ended December 31, 2020, and Form 10-Q for the quarterly period ended ended and \$1,000 and \$1



New York

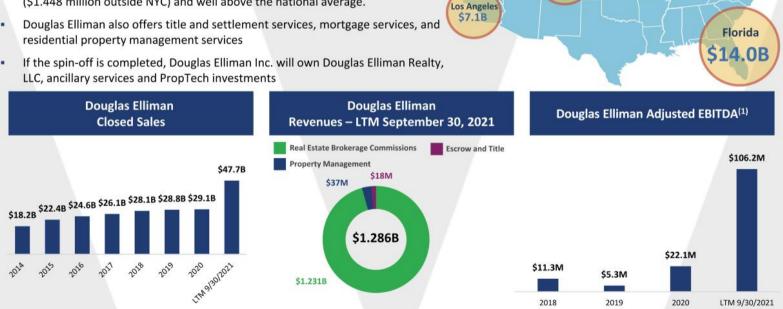
City

Douglas Elliman Closed Sales - LTM Sepember 30, 2021

Colorado \$1.2B

DOUGLAS ELLIMAN REALTY, LLC

- One of the largest residential real estate brokerage firm in the New York metropolitan area and sixth-largest residential brokerage firm in the U.S.
- Douglas Elliman has approximately 6,600 affiliated agents and 100 offices in the
- Douglas Elliman's alliance with Knight Frank provides a network with approximately 384 offices across 51 countries with approximately 16,000 affiliated agents
- With \$47.7 billion in closed sales over the last twelve months ended September 30, 2021, Douglas Elliman's average sales price is \$1.545 million per home sold (\$1.448 million outside NYC) and well above the national average.
- residential property management services
- LLC, ancillary services and PropTech investments



(1) Douglas Elliman's net income (loss) was \$5.2M, \$6.2M, \$(48.2M) and \$96.2M for the periods presented. Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation of Adjusted EBITDA to net income (loss), please see Vector Group Ltd.'s Current Reports on Forms 8-K, filed on February 28, 2020, February 25, 2021, and November 8, 2021, and Horim 10-K for the fiscal year ended December 31, 2020, as well as Form 10-Q for the quarterly period ended September 30, 2021, and the Disclaimer to this document on Page 2.



NEW VALLEY'S SIGNIFICANT REAL ESTATE INVESTMENTS AT SEPTEMBER 30, 2021(1)



(1) The carrying value of each Investment included on the map is at least \$4 million. For the percentage of each real estate venture owned, as well as other investments with a carrying value of less than \$4 million, please refer to the "Summary of Real Estate Investments" section of Item 2 - Management's Discussion and Analysis of Financial Condition and Results of Operations of Vector Group Ltd.'s Form 10-Q for the period ended September 30, 2021.

(2) Entities affiliated with New Valley LLC invest or have invested in the real estate projects described above. Unless otherwise noted, New Valley Real Estate LLC has not acted as the developer for the real estate projects identified and, in most cases owns or owned a minority of the economic interest therein. Investors in securities of Vector Group Ltd. should not rely on anything set forth in this document in considering an investment in the securities of Vector Group Ltd. Please read the detailed disclosure included in Vector Group Ltd.'s Form 10-K for the fiscal year ended December 31, 2020, as well as the Form 10-Q for the quarterly period ended September 30, 2021.



NEW VALLEY'S SIGNIFICANT REAL ESTATE VENTURES IN NEW YORK CITY AT SEPTEMBER 30, 2021⁽¹⁾



- 1. The Dime (Havemeyer Street) Brooklyn
- 2. 9 DeKalb Brooklyn
- 3. Meatpacking Plaza Meatpacking District

(1) The carrying value of each Investment included on the map is at least \$4 million. For the percentage of each real estate venture owned, as well as other investments with a carrying value of less than \$4 million, please refer to the "Summary of Real Estate Investments" section of Item 2 - Management's Discussion and Analysis of Financial Condition and Results of Operations of Vector Group Ltd.'s Form 10-Q for the period ended September 30, 2021.

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NEW VALLEY'S REAL ESTATE SUMMARY AS OF SEPTEMBER 30, 2021(1)

(\$ Thousands)

		ash invested / returned)		ımmulative ings / (loss) ⁽²⁾	Ca	irrying value ⁽²⁾	Projected construction end date	Range of ownership	Number of investments
Land owned									
New York City SMSA	\$	22	\$	(22)	\$	Æ	Completed	100.0%	
All other U.S. areas	4	2,989		6,562		9,551	N/A	100.0%	
	\$	3,011	\$	6,540	\$	9,551			
Condominium and Mixed Use Developme	nt (Minority into	erest owned)							
New York City SMSA	\$	62,183	\$	(38,793)	\$	23,390	2023	4.2% - 46.7%	10
All other U.S. areas		50,702		(12,853)		37,849	2022 - 2023	15.0% - 77.8%	
	\$	112,885	\$	(51,646)	\$	61,239			1
Apartments (Minority Interest owned)									
New York City SMSA	\$		\$	79	\$		N/A	N/A	-
All other U.S. areas		(17,583)		17,583	50	¥	N/A	7.6%	03 <u></u>
	\$	(17,583)	\$	17,583	\$	-			
Hotels (Minority interest owned)									
New York City SMSA	\$	7,879	\$	(6,011)	\$	1,868	2022	0.4% - 17.8%	9
All other U.S. areas		8,350		(8,350)		*	N/A	N/A	
International		6,048		(4,415)		1,633	N/A	49.0%	
	\$	22,277	\$	(18,776)	\$	3,501			2
Commercial and Other (Minority interest	owned)								
New York City SMSA	\$	(9,688)	\$	10,698	\$	1,010	N/A	45.4% - 49.0%	8
All other U.S. areas	1000	5,804	55 55	2,645	900 50	8,449	N/A	1.6%	·
	\$	(3,884)	\$	13,343	\$	9,459			
Total	\$	116,706	\$	(32,956)	\$	83,750			3
Summary									99.
New York City SMSA	\$	60,396	\$	(34,128)	\$	26,268			1
All other U.S. areas		50,262		5,587		55,849			1
International		6,048	-	(4,415)		1,633			·-
	Ś	116,706	\$	(32,956)	\$	83,750			3

⁽¹⁾ For the percentage of each real estate project owned, please refer to the "Summary of Real Estate Investments" section of Item 2 – "Management's Discussion and Analysis of Financial Condition and Results of Operations" of Vector Group Ltd.'s Form 10-Q for the period ended September 30, 2021.

⁽²⁾ Includes interest expense capitalized to real estate ventures of \$7,645.

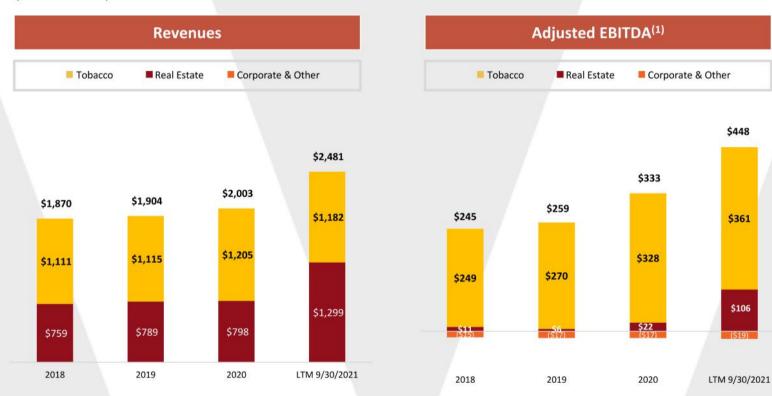
⁽³⁾ Entities affiliated with New Valley ILC invest or have invested in the real estate projects described above. Unless otherwise noted, New Valley Real Estate LLC has not acted as the developer for the real estate projects identified and, in most cases owns or owned a minority of the economic interest therein. Investors in securities of Vector Group Ltd. Should not rely on anything set forth in this document in considering an investment in the securities of Vector Group Ltd. Please read the detailed disclosure included in Vector Group Ltd. Form 10-K for the fiscal year ended December 31, 2020, as well as the Form 10-Q for the quarterly period ended September 30, 2021.





ADJUSTED HISTORICAL FINANCIAL DATA

(Dollars in millions)







SUMMARY

- Vector Group, a holding company owning Tobacco and Real Estate businesses and holding consolidated cash, investment securities and long-term investments of \$737 million⁽¹⁾ at September 30, 2021 (\$604 million net of cash at Liggett).
 - Vector's CEO, COO, CFO

 and General Counsel have
 an average tenure of 27
 years with the Company
 and, along with directors,
 beneficially own
 approximately 7% of

 Vector's common stock

- Tobacco segment
 - Liggett is the fourth-largest U.S. Cigarette manufacturer with 4.0% wholesale market share and 4.2% retail market share for the last twelve months ended September 30, 2021
 - From April 1, 2010, to March 31, 2020, was the only major U.S. cigarette manufacturer to increase both market share and unit volumes
 - \$361 million⁽²⁾ of Tobacco Adjusted EBITDA for the last twelve months ended September 30, 2021

- Real Estate segment
 - New Valley owns a diversified portfolio of consolidated and nonconsolidated real estate investments totaling \$84 million at September 30, 2021
 - Douglas Elliman Realty LLC
 - One of the largest residential real estate brokerage firm in New York Metropolitan area and sixth-largest residential brokerage firm in the U.S.
 - Closed sales volume of \$47.7 billion for the last twelve months ended September 30, 2021
 - Revenues have increased from \$541 million in 2014 to \$1.29 billion for the last twelve months ended September 30, 2021

⁽¹⁾ At September 30, 2021, the total amount (\$737 million) includes cash at Liggett of \$133 million.

Vector's operating income from the tobacco segment for the periods presented was \$356.3 million for the last twelve months ended September 30, 2021. Adjusted EBITDA is a Non-GAAP Financial Measure. Please refer to Exhibit 99.1 to the Company's Current Reports on Form 8-K, filed February 25, 2021 (Tobles 2 and 5) and November 8, 2021 (Tobles 2 and 5), for a reconciliation of Net income to Adjusted EBITDA and a reconciliation of operating income from the tobacco segment to Adjusted EBITDA as well as the Disclaimer to this document on Page 2.



ADJUSTED EBITDA RECONCILIATION

(\$ Millions)

		FYE Decem	ber 31,	Nine N	onths Ended	LTM	
	2018	2019	2020	9/30/2020	9/30/2021	9/30/202	
Net income attributed to Vector Group Ltd.	\$58.1	\$ 101.0	\$92.9	\$60.7	\$174.2	\$206.4	
nterest Expense	203.8	138.4	121.5	93.1	85.2	113.5	
Tax Expense	21.6	32.8	41.8	27.8	75.6	89.6	
Net loss attributed to non-controlling interest	(0.1)	14		2	(0.1)	(0.1)	
Depreciation and Amortization	18.8	17.9	17.6	13.3	12.3	16.6	
EBITDA	\$302.1	\$ 290.1	\$ 273.9	\$194.9	\$347.1	\$426.1	
Change in Fair Value of Derivatives Embedded Within Convertible Debt (1)	(45.0)	(26.4)	(5.0)	(5.0)	11211	21	
Equity in Earnings from Investments (2)	(3.2)	(17.0)	(56.3)	(54.2)	(1.6)	(3.6)	
Net Losses Recognized on Investment Securities	9.6	-	-	-	-	2	
Equity in (Earnings) Losses from Real Estate Ventures (3)	(14.4)	19.3	44.7	27.3	(12.4)	5.0	
Loss on Extinguishment of Debt	4.1	4.3		-	21.4	21.4	
Stock-Based Compensation Expense (4)	10.0	9.5	9.5	7.0	8.1	10.6	
Litigation Settlement and Judgment (Income) Expense (5)	(1.8)	1.0	0.3	-	+	0.3	
Impact of MSA Settlement (6)	(6.3)	2	0.3	0.3	(2.7)	(2.7)	
Purchase Accounting Adjustments (7)	0.6		-	-	(e)	7	
Restructuring Charges (8)	-			3.3	-	0.1	
Transaction Expenses (9)		*		*	3.4	3.4	
Net Gains on Sales of Assets	1.4	4	(1.1)	-	(0.9)	(2.0)	
Impairments of Goodwill and Intangible Assets(10)	0.	0	58.3	58.3	2	2	
Other, Net	(10.3)	(21.4)	5.5	8.1	(7.4)	(10.0)	
Adjusted EBITDA	\$245.3	\$ 259.4	\$ 333.4	\$240.0	\$355.1	\$448.4	
Net Adjusted EBITDA Attributed to Non-Controlling Interest	(3.3)			. 		*	
Adjustment to reflect additional 29.41% of Douglas Elliman Realty, LLC Adjusted EBITDA (11)	3.3			-	(7)	8)	
Adjusted EBITDA Attributed to Vector	\$245.3	\$ 259.4	\$ 333.4	\$240.0	\$355.1	\$448.4	
Operating Income (Loss) by Segment							
Tobacco	\$246.5	\$261.6	\$319.5	\$239.8	\$276.6	\$356.3	
Real Estate	3.4	(2.9)	(49.9)	(63.5)	82.3	95.9	
Corporate & Other	(25.9)	(27.6)	(24.5)	(18.5)	(24.1)	(30.1)	
Operating Income	\$224.0	\$ 231.1	\$ 245.1	\$157.8	\$334.8	\$422.1	
Adjusted EBITDA Attributed to Vector by Segment							
Tobacco	\$249.2	\$270.5	\$ 328.0	\$246.2	\$278.9	\$360.8	
Real Estate (12)	11.2	6.1	21.8	4.7	89.2	106.2	
Corporate & Other	(15.0)	(17.1)	(16.4)	(10.8)	(13.0)	(18.6)	
Adjusted EBITDA Attributed to Vector	\$245.3	\$ 259.4	\$ 333.4	\$240.0	\$355.1	\$448.4	

- (1) Represents income recognized from changes in the fair value of the derivatives embedded in the Company's convertible debt.
- Represents equity in earnings recognized from investments that the Company accounts for under the equity method. Included in the amount are equity in earnings from Lodenburg Thalmann Financial Services of \$0 for the last twelve months ended September 30, 2021, \$53.4 for the year ended December 31, 2020, and \$53.4 for the nine months ended September 30, 2020.
- Represents equity in (earnings) losses recognized from the Company's investment in certain real estate businesses that are not consolidated in its financial results.
- Represents amortization of stock-based compensation
- Represents accruals for settlements of judgment expenses in the Engle progeny tobacco litigation and proceeds received from litigation award at Douglas Elliman Realty, LLC.
 Represents the Company's tobacco segment's settlement of a long-strainfing dispute reloted to the Master Settlement Agreement.

 Represents purchase accounting adjustments recorded in the periods presented in connection with the increase of the Company's ownership of Douglas Elliman Realty, LLC, which occurred in 2013.

- Represents restructuring charges related to Douglas Elliman Realty, LLC's realignment of administrative support functions, office locations and business model.
- Transaction expenses include expenses include expenses incurred in connection with the Company's intended spin-off of its real estate brokerage business and related property technology ("PropTech") investments into a standalone, publicly traded company.

 (10) Represents non-asis intengible assets impairment charges within the Real Estate segment related to the Rea

- [32] Includes Adjusted EBITDA for Douglas Elliman Realty, LLC of \$106.2 for the last twelve months ended September 30, 2021, \$22.1 for the year ended December 31, 2020, \$27.8, \$14.1, \$89.4 and \$5,331 for the three and nine months ended September 30, 2021 and 2020, respectively.